

PUNCH

VINEYARDS

By Insiders.



For Insiders.

PUNCH CABERNET SAUVIGNON 2015

86% Cabernet Sauvignon, 6% Cabernet Franc, 3% Malbec, 3% Petit Verdot, 2% Merlot.

The core of the wine was grown on Spring Mountain in Napa Valley, with lots from other Napa Valley and Lake County vineyards.

Alcohol 14.5%; Residual Sugar 0.19%; Volatile Acidity .91g/L; Titratable Acidity 6.6g/L; pH 3.81

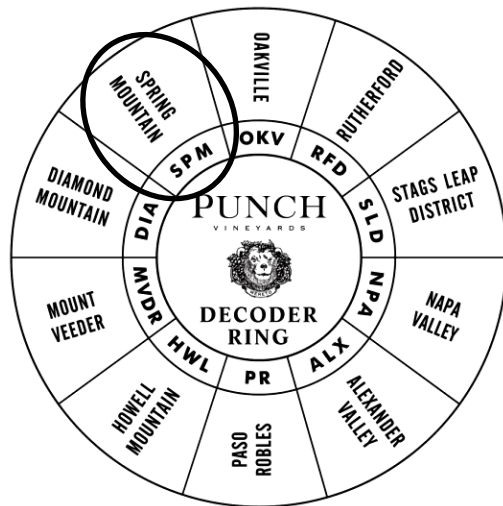
Director of Winemaking: Miguel Caratachea. 652 cases made. Suggested retail price: \$45.

Congratulations. You have discovered Punch. 2015 is our ninth vintage and it is once again comprised of all five of the traditional red Bordeaux varieties.

The caper known as **Punch** began in 2007 with a small group of Napa Valley winemakers who make highly rated wines for prestigious vintners. But, alas, we could not afford our own creations, even with the employee discount. Hmm. We know the best vineyards. We know the finest techniques. So, we took matters into our own hands to craft a wine that meets our elevated personal standards – at a price we and our friends could afford. Serious wine, less serious price. Hence the name *Punch*. Our wine is available on a first-come, first-served basis until it is sold out.

The first “Super-Californian”. Do not be fooled by the “California” label appellation. This is how Punch keeps quality amongst the very highest in Napa Valley but keeps the name-droppers away. Punch compares to a \$75+ Napa Valley Cab. Why? Because Punch is sourced *from the same vineyards as \$75-\$200 Napa Valley Cabs* (secret decoder ring on right). Drinkable upon release. Age Punch 10+ years if you like. But why wait?

How we do it. The *Circle of Punch* has excellent Napa Valley connections and experience – Robert Mondavi, Franciscan, Mount Veeder Winery, Beringer to name a but a few. We bear little ego – we just want the wine! Our *primus inter pares* is Miguel Caratachea, the best winemaker no one has heard of outside of the valley. He is the consulting winemaker for several well known “cult” wineries and has won dozens of 93-98 point wines. On Monday evenings Miguel hosts a sports talk show on America’s oldest Spanish radio station, KBBF. Thus, Miguel is a local celebrity among those who are closest to Napa Valley’s best wines: the vineyard workers and cellar hands who actually handle the wines. They tune in to Miguel and tip him off to which vineyards have the best grapes each vintage. We buy those special lots before the high and mighty find out about them and raise the prices. *Hee-bee*. Sources may change; quality and value don’t.



DECODER RING: look for the secret code in the little box on Punch’s back label. This indicates the primary grape source each vintage. Vintage 2015 is core Spring Mountain.

Wine List Description: Classic hillside Napa Valley Cab style with concentrated flavors of black cherry, blackberry, subtle spices and rose petal. Fine, firm tannins from grape skins, with subtle vanilla notes from oak barrel aging. Old world like velvety texture & long, mouth-watering finish.