

PUNCH  
VINEYARDS

## Manager's Choice

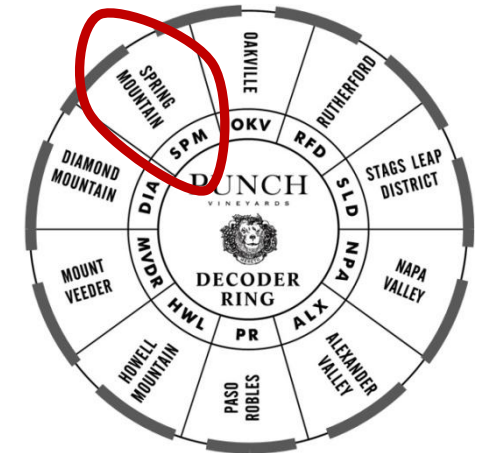
One of the best value high-end Cabs we have discovered. Don't be fooled by the "California" on the front label. It is prime Napa Valley Cabernet Sauvignon in disguise, from the Spring Mountain district. At an incredible price. Tremendous flavor complexity, unusually velvety texture, long, exciting finish. Limited production.

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## GREAT VALUE "By Insiders. For Insiders."

Punch comes mostly from Spring Mountain in Napa Valley, with Mount Veeder and Alexander Valley fruit blended in. Made by top Napa Valley winemakers, for themselves initially. Now they have released a small amount to selected wine shops. Classic Napa Valley, concentrated, velvety. Worth 2-3 times the price. Drink tonight or cellar 10 years.

## Great Napa Cab – with a SECRET CODE?



Ask us to show you on the back label.

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## OUR SECRET



PUNCH is a hillside Napa Cab disguised in a "Cal-ifornia" label. It comes mostly from SPRING MOUNTAIN. Made by Napa Valley insiders for themselves. We were lucky to get some. INCREDIBLE VALUE.